



Those Funken Dronez

Event Sponsorship and Vending

August 18, 2016 at the Glitter Dome in Denver, Colorado

FPV Drone Racing has struggled to find a way to make this innovative and progressive hobby/sport appealing to the audience that comes to watch. Races typically have 15 minutes between races that only last 2-3 minutes and there is nothing exciting to do in between. We have an event model to change the way that people come to watch FPV Drone Racing and to add entertainment value to the space in between the races and to even engage the audience in the race itself. We will feature an exciting MC to keep things moving, with funk music, circus performers, aerialists, vendor performances, micro-drone races, information sessions and more to keep people in the loop and excited about the race.

During the race the audience will be able to watch the race on large screens located throughout the venue and also by tuning in with their own FPV Goggles. We will be using a Clearnet system which also allows for time tracking and constant updates on the race. Will have a VJ that is also displaying race information, racer videos, as well as sponsorship information throughout the event.

The race is indoor which will prevent any weather issues, allow us to have a very controlled environment for racing, and is not in the public airspace. The race track will be within a 100' x 60' x 20' box with netting covering the 100' front span for easy viewing of the entire track. There are multiple opportunities for banners and logos within the track itself. We are also designing Audience Participation Obstacles that will allow audience members to affect the outcome of the race. For example an airblaster that when they push the button it blasts air onto the track in particular place. We could offer prizes if the person actually knocks a quad out with the obstacle.

Racers will be separated into 4 Teams of 7 pilots. There will be a qualifying race from 5pm to 7pm that will select the top 5 racers from each team to compete in the Main Event. There will be a RED Team, a BLUE Team, a GREEN Team, and a YELLOW Team. The RED Team will always represent the home team of APD, Aurora Parker Denver FPV Rotorcross Chapter. When audience members purchase their tickets they will choose which team they think is going to win. They will be given a matching colored wristband on the day of the event. This is to create a sense of buy-in on the part of the audience. We will be providing special sponsored prizes for all of the audience members on the winning team at the end of the event. For example at 10:30 when the headlining Funk Band comes on to perform we will provide everyone on the winning team both audience and pilots a Free Comrade Brewery Beer, and everyone will receive free admission to Those Funken Dronez - Episode 2 which will be held in September 2016.

We are offering an opportunity for sponsors to participate in this game changing event. There are 3 tiers of sponsorship available and we are accepting both cash and product sponsorship. The cash amount must be equal the product amount to qualify for sponsorship.

Below is a detail of what comes with each level of sponsorship.

Contact us at info@ThoseFunkenDronez.com if you would like to sponsor the event.

Micro Level

- 10' x 10' vendor space
- Logo On
- Website with Link
- Static Logo on Screen
- Event Print Materials
- Stage Poster - Small
- Front Gate - Small

\$200 up to \$100 as product

Semi-Pro Level

- 10' x 20' vendor space
- Logo On
- Banner On Netting
- Static Logo on Screen
- 2 Banners on Track
- Website with Link
- Event Print Materials
- Stage Poster - Medium
- Front Gate - Medium

\$500 up to \$250 as product

Pro Level

- Premium vendor space
- Logo On
- 10 Banners On Track
- Video on Screen
- Logo Always on Screen
- Audience Participation Obstacles
- Main Stage Banner
- Website with Link
- Event Print Materials
- Front Gate - Banner

\$5000 up to \$2500 as product